



## *Teachers' Treasures celebrates 20 years!*

On Thursday, March 5, 2020, Teachers' Treasures will host our annual Dream Big event! The evening will include a cocktail reception, silent auction and dinner, the presentation of our **Caring Spirit Award to Kroger Corporation** for their outstanding contributions to our community and Teachers' Treasures, and our Teacher of the Year awards, honoring select teachers' extraordinary efforts. Dream Big is a celebration of education, successes, and an amazing community of people who are focused on children, teachers, and their futures.



**2020 Caring Spirit  
Award Honoree**

At Teachers' Treasures, we are positively changing the outcome for many lower income students in Indiana by supplying teachers free school supplies on a monthly basis. By relieving the stress of an inadequate supply of necessary tools, we are empowering students and teachers to remain focused on pursuing their dreams. Through the generous support of companies like you, we have been able to provide more than \$62 million worth of school supplies to under-served students since 2000.

**We invite you to partner with us this year and consider a sponsorship to help us Dream Big so that the children of Indianapolis can continue to do so.**

Proceeds from your sponsorship will directly impact the lives of Indianapolis teachers and at-risk students. With your help, we can continue to be a catalyst for positive change in our community.

**Dream Big 2020  
Thursday, March 5, 2020**

The Willows on Westfield  
6:00 p.m.

**How will you be a part of Teachers' Treasures Dream Big Celebration?**

The sponsorship levels are attached, and we invite you to participate at the level best for you and your company. If you need flexibility with an amount or have a creative approach to a potential sponsorship, please let us know.

**Please respond prior to December 15** to have your logo included in the print and digital invitation based on sponsorship level.

Thank you for your support!

A handwritten signature in black ink that reads "Margaret Sheehan".

**Margaret Sheehan**  
Executive Director





# DREAM BIG 2020

## *Sponsorship Opportunities*

### PLATINUM SPONSORSHIP - \$15,000

- Designation as Presenting Sponsor of the event
- Company Logo displayed in the Teachers' Treasures store
- Company Logo included on event page of the Teachers' Treasures website
- Premium table location with seating for 10 at event
- Company Logo Placement on Event Signage
- Company Logo and recognition as presenting sponsor to appear on printed materials (where possible)
- Recognition on the Teachers' Treasures social media accounts (min. of 6 total posts): Facebook, Instagram, and Twitter
- Mention in event press release as presenting sponsor
- Sponsorship of 8 teachers or volunteers to attend the event
- Opportunity to have a company representative make brief remarks at the event
- Full page ad in event program

### GOLD LEVEL SPONSORSHIP - \$10,000

- Premium table with seating for 10 at event
- Company Logo Placement on Event Signage
- Company Logo included on event page of the Teachers' Treasures website
- Recognition on the Teachers' Treasures social media accounts (min. of 4 total posts): Facebook, Instagram and Twitter
- Company Logo on printed materials (where possible)
- Sponsorship of 4 teachers or volunteers to attend the event
- Half page ad in event program
- Company name listed in event press release

### SILVER LEVEL SPONSORSHIP - \$5,000

- Logo Placement on Event Signage
- Company Logo included on event page of the Teachers' Treasures website
- Logo on print materials (where possible)
- Recognition on the Teachers' Treasures social media accounts (min. of 2 total posts): Facebook, Instagram and Twitter
- Complimentary table with seating for 10 at event
- Sponsorship of 2 teachers or volunteers to attend the event
- Quarter page ad in event program
- Company name listed in event press release

### BRONZE LEVEL SPONSORSHIP - \$2,500

- Company Logo included on event page of the Teachers' Treasures website
- Logo on print materials (where possible)
- Recognition at event
- Complimentary table with seating for 10 at event





# DREAM BIG 2020

## Sponsorship Form

### COMPANY INFORMATION

SPONSOR / COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

### SPONSORSHIP LEVEL

- |   |   |
|---|---|
| <input type="checkbox"/> Platinum Sponsor (\$15,000)    | <input type="checkbox"/> Gold Level Sponsor (\$10,000)  |
| <input type="checkbox"/> Silver Level Sponsor (\$5,000) | <input type="checkbox"/> Bronze Level Sponsor (\$2,500) |
| Patron Ticket (\$125) Quantity: _____                   |   |

### NEXT STEPS

**Please submit this completed form via e-mail ([alicia@teacherstreasures.org](mailto:alicia@teacherstreasures.org)) OR mail to:**

Teachers' Treasures  
Attn: Alicia Van Rensburg  
1800 E 10th St, Indianapolis, IN 46201

Upon receipt of this document, we will provide you with an invoice for your sponsorship.

**Please respond prior to December 15** to have your logo included in the print and digital invitation based on sponsorship level. Companies that respond by January 15, 2020, will be included in event signage and printed materials. We will happily accept additional sponsorships up until the event!

Individual tickets will be available until March 4, 2020. We will provide you with a guest list form to complete prior to the event.

*Thank you for Dreaming Big for Indianapolis teachers and kids!*

